

Yearbook

Directory of Golf Courses | 2011 Review | 2012 Preview

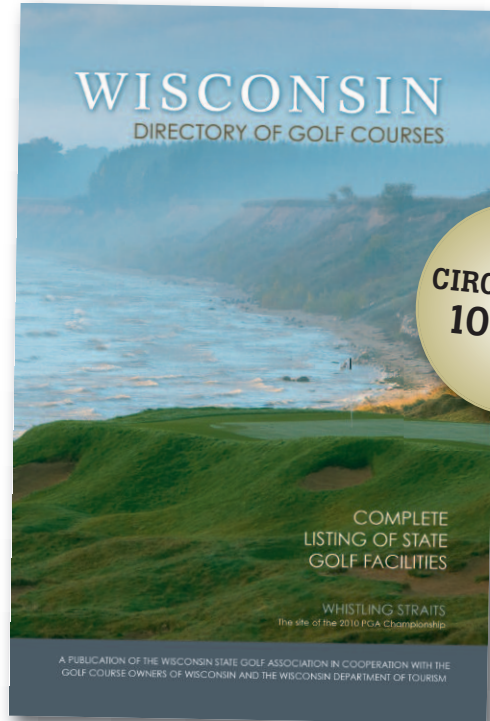


TARGETING YOUR CUSTOMERS

The annual golf course directory offers a complete listing of golf courses throughout the state as well as all the shopping, lodging and dining that go along with it.

Killarney Golf Media produces this valuable guide with the help of the Wisconsin State Golf Association (WSGA). The guide serves as a member benefit to the prestigious 40,000 WSGA members and is distributed to an addition 60,000 golf enthusiasts, throughout the state- reaching over 100,000+, making it the most comprehensive golf directory in the State.

The digest size is a handy reference for traveling golfers to use throughout the entire season.



CIRCULATION
100,000

1. ABBEY SPRINGS GC

Fontana, (262) 275-6111

WSGA

2. ALASKAN GC

Kewaunee, (920) 388-3940

WSGA

3. ALPINE GC

Egg Harbor, (920) 868-3232

WSGA

4. ALPINE VALLEY RESORT

Elkhorn, (800) 227-9395

WSGA

FREE

BASIC LISTING

A basic listing is provided at no charge.

ADVERTISING RATES

SIZE	COST
Back cover	\$4500
Inside front cover	\$4000
Inside back cover	\$3800
Full-page ad	\$3000
1/2-page ad	\$1650
Full-page Profile ad	\$1700
1/2-page Profile ad	\$900
1/4-page ad	\$465
Basic Listing	FREE

Full & half
page ads
include
editorial
coverage

See Pg 2
for more
details

DISTRIBUTION

MAILING Mailed directory to 40,000 Wisconsin State Golf Association members.

WISCONSIN DEPARTMENT OF TOURISM More than 7,000 copies will be distributed by the Department of Tourism

CONSUMER GOLF SHOWS Copies will be distributed at golf shows in Chicago, Milwaukee, Madison, Green Bay and Minneapolis.

GOLF COURSES Facilities which are members of the Wisconsin State Golf Association and Golf Course Owners of Wisconsin will distribute copies to their customers at the start of the golf season.

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Please provide your information no later than **November 18, 2012**

PROFILE ADS

We are offering both full- and half-page ads. Templated ads have the look and feel of an editorial piece. We handle the design and layout for you.

Special highlight about your course

WWW.WEBSITE HERE

YOUR LOGO

Your course name

THE CITY HERE

PERSONNEL
 Architect: Name here
 Pro/Manager: Name here
 Superintendent: Name here

AMENITIES

- Practice range
- Personalized group outings
- Putting and chipping green
- Limited food & beverage
- Lessons available
- Call about our memberships

Copy about your course here. 100 word max for a full page ad. Copy about your course here. 100 word max for a full page ad. Copy about your course here. 100 word max for a full page ad. Copy about your course here. 100 word max for a full page ad. Copy about your course here. 100 word max for a full page ad. Copy about your course here. 100 word max for a full page ad. Copy about your course here. 100 word max for a full page ad.

Course Name

THE CITY HERE

Copy about your course here. 50 word max for a half page ad. Copy about your course here. 50 word max for a half page ad. Copy about your course here. 50 word max for a half page ad. Copy about your course here. 50 word max for a half page ad.

Address Here | City and Zip Code
 Phone Number | www.website | Email Address

FULL PG
\$1,700

HALF PG
\$900

Half-page Profile Ad

Full-page Profile Ad

YOUR COURSE ON THE COVER!

WISCONSIN

DIRECTORY OF GOLF COURSES

STARTING AT \$500*

SENTRYWORLD
Stevens Point
For reservations call 1-866-479-6753

A PUBLICATION OF THE WISCONSIN STATE GOLF ASSOCIATION IN COOPERATION WITH THE GOLF COURSE OWNERS OF WISCONSIN AND THE WISCONSIN DEPARTMENT OF TOURISM

*FOR 500 COPIES. CALL FOR PRICING OPTIONS.

CUSTOM COVER

Think of the impact you will have when your course is featured on the cover of the 2012 Wisconsin Golf Course Directory! Simply supply the photo you would like to see on the cover, and we'll take care of the rest.

With a minimum order of 500 and an unlimited maximum, you can have as many copies as you wish featuring your course. Distribute these at your facility, at the golf shows or other trade events, at tournaments etc..

Call Pamela St.Amant at (608) 661-7647 or toll-free at (866) 289-0600
or e-mail pamela@wisgolfer.com to reserve your space today.