

WEB ADVERTISING OPPORTUNITIES

HOME PAGE

The screenshot shows the wisgolfer.com homepage with the following layout:

- Top Banner:** "40.0F Forecast" and "November 8, 2011".
- Yellow Ad A:** "A. Leaderboard 728px x 90px" located at the top right.
- Navigation:** "wisGOLFER.com NEWS | COMMENTARY | FEATURES" with a search bar and menu items: HOME, NEWS, BLOGS, DESTINATIONS, VIDEO, COURSE GUIDE, PHOTO GALLERIES, NEW PRODUCTS, CUSTOM PUBLISHING.
- Main Content:**
 - Large image of University Ridge Golf Course with headline "U-Ridge GC ranked 47 out of top 100".
 - "WISCONSIN GOLFER" section with "CURRENT ISSUE HIGHLIGHTS" and "Archived Issues".
 - "NEW PRODUCTS" section featuring "Nike VR PRO Dual-Sole wedge".
 - "DESTINATIONS" section featuring "Naples Beach Hotel & GC".
 - "BOOK REVIEWS" section featuring "Golf fiction? 'The Swinger'".
 - "PHOTO GALLERIES" section featuring "2010 PGA Champions".
 - "VIDEO" section.
- Yellow Ad B:** "B. Skyscraper 160px x 600px" located on the left side.
- Yellow Ad C:** "C. Display Ad 300px x 250px" located in the middle right area.
- Yellow Ad D:** "D. Tile Ad 300px x 100px" located at the bottom right.

wisgolfer.com is the website for all things golf in the state. With industry news, a complete course directory, real-time tournament coverage, equipment reviews, local insight and more, wisgolfer.com is the place golfers go when they want to be in the know.

WEB AD SIZES & RATES

MONTHLY ROTATION

PLACEMENT	SIZE	RATE
A. Leaderboard	728px x 90px	\$300
B. Skyscraper	160px x 600px	\$250
C. Display Ad	300px x 250px	\$150
D. Tile Ad	300px x 100px	\$100