

WISCONSINGOLFER-DIGITAL.COM ADVERTISING POLICIES

ADVERTISING INFORMATION

- ▶ Special positions – A 10 percent charge will be added for special positions and must be approved by the publisher in advance.
- ▶ Cancellations must be received in writing before the ad space closing date to avoid cancellation penalty.

CONTRACT AND COPY CONDITIONS

- ▶ The publisher reserves the right to cancel or reject any advertisement at any time.
- ▶ The publisher may add the word “advertisement” at the top of any copy which in the publisher’s opinion simulates editorial matter and might be misleading to the reader.
- ▶ Advertising copy is subject to the approval of the publisher. The publisher shall not be liable for any damages caused by not publishing an advertisement for any reason.
- ▶ The advertiser and/or agency assumes responsibility for the content of an ad.
- ▶ Payment must be received within 30 days of invoice date. Interest will be charged at the rate of 1½ percent per month (18 percent annually) on all overdue accounts.
- ▶ New accounts may be required to submit a credit application and/or pay in advance.

AD SUBMISSION

E-mail – Please provide a high-res (300dpi) PDF with all fonts & links embedded to alihead@wisgolfer.com. If you don’t know how to embed the links please include them in your e-mail. Please remember to include your social media links.
OR File Share – Upload to www.onlinefilefolder.com 1. Log In – **user name:** filefolder@killarneygolfmedia.com
password: golfupload 2. Click Add File 3. Choose your destination-folder 4. Browse for file 5. Start Upload

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