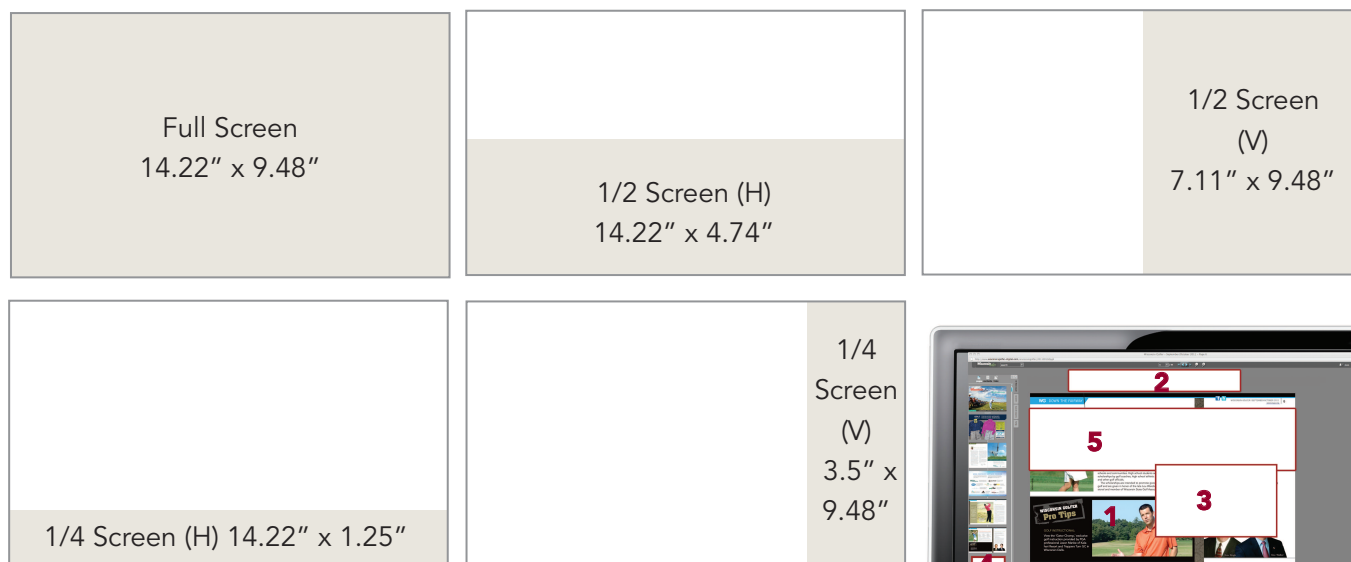


MECHANICAL SPECS

DIGITAL AD SPECS



DIGITAL ENHANCEMENTS

1 EMBEDDED VIDEO IN ADVERTISEMENT

Location Place anywhere in your ad
Size 100 MB, 480 pixels wide, minimum (recommended); 4 minutes maximum
Video Formats .avi; .dv and .dvcPro; flv; f4v (h264); mpeg 1 & mpeg 2; .mpeg4/mp4; .mov; .wmv; 3gp (mobile phones), YouTube (embed url)
Audio Formats .mp3; .wav
Features Can opt for auto-play or on-demand; Close button – should the user be able to close the video?

2 LEADERBOARD

Location Above the digital issue, within the interface
Size Industry standard 728w x 90h pixels
File Format .jpeg, .gif, Animated .gif, .swf
Features Can add JavaScript ad tag, link to URL Supports multi-media

3 BLOW-IN

Location Overlay page of choice
Size Maximum 500w x 300h pixels
File Format .jpeg, .gif, Animated .gif
Features link to a URL; Should the blow-in display on opening the page (default), or be accessed via a hot area on the page? Supports multi-media

4 RECTANGLE AD (BUTTON DRAWER AD)

Location Bottom of left navigation panel
Size Maximum 180w x 150h pixels
File Formats .jpeg, .gif, Animated .gif
Features Can add JavaScript ad tag, link to URL Supports multi-media

5 BELLYBAND

Location Overlays page of choice
Size Maximum 800w x 175h pixels
File Formats .jpeg, .gif, Animated .gif, .swf
Features Can select page position, link to URL

AD SUBMISSION

E-mail – Please provide a high-res (300dpi) PDF with all fonts & links embedded to alihead@wisgolfer.com. If you don't know how to embed the links please include them in your e-mail. Please remember to include your social media links.

OR File Share – Upload to www.onlinefilefolder.com 1. Log In – **user name:** filefolder@killarneygolfermedia.com **password:** golfupload 2. Click Add File 3. Choose your destination-folder 4. Browse for file 5. Start Upload



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